

MARKETING, ENROLLMENT, AND SUPPORT SERVICES

1.0. MARKETING

Enrollment in the TRICARE Prime Remote Program (TPR) is mandatory for ADSMs who qualify for the program (see [Section 1, paragraph 2.0.](#)); therefore, the MCS contractor shall limit marketing activities for TPR-enrollees to distributing the marketing materials provided by the Marketing and Education contractor. The MCS contractor shall forward materials to the TPR Program Units; the Regional Director will determine the initial supply. The contractor shall include enrollment forms for the TRICARE Prime Remote Program in the ADSM marketing materials.

2.0. ENROLLMENT

2.1. The Regional Director will, on an as needed basis, but at least semi-annually, provide the contractor with an update to the TRICARE Prime Remote directory of units whose members are eligible for enrollment in the program according to [Chapter 17, Section 1, paragraph 3.0.](#)

2.2. An enrollment application (supplied by the contractor) must be completed and signed by either the ADSM or the ADSM's unit commander for each ADSM enrolling in the TRICARE Prime Remote Program. The completed and signed application will be submitted to the contractor. The effective date for TRICARE Prime Remote Program enrollment is the date the contractor receives the signed enrollment application.

2.3. ADSM enrollment in the TRICARE Prime Remote Program will be for the tour of duty. Enrollment transfers or disenrollments will occur upon change of duty location out of the region, transfer into an MTF/clinic catchment area, retirement, or separation from the service. The ADSM will be responsible for notifying the contractor when an enrollment transfer is needed. The contractor shall follow enrollment portability and transfer procedures in [Chapter 6, Section 2.](#)

2.4. The contractor shall enroll the ADSM into the Defense Enrollment Eligibility Reporting System (DEERS) via DEERS Online Enrollment System (DOES). The TPR enrollment card is provided by DMDC.

3.0. PCM ASSIGNMENT

At the time of enrollment, an ADSM will select (or will be assigned) a PCM in the local community, if available. An ADSM without an assigned PCM may use a local TRICARE-authorized provider for primary care.

4.0. EDUCATION

4.1. The Marketing and Education contractor will develop all education materials unique to the TRICARE Prime Remote program. Educational issues include the Primary Care Manager concept (and what procedures to follow when a network PCM is not assigned), how to access care in and out of the area using the *contractor*, how to access specialty care through the *contractor* and SPOC, and information on filing medical claims.

4.2. The contractor shall distribute the “Taking Care of Yourself” and “Taking Care of Your Child” self-care manuals with instructions on how to use the manuals. The contractor shall give ADSMs and their family members the option of participating in health promotion and wellness programs offered in MTF catchment areas and Prime program locations established by the contractor.

4.3. Educational activities in the TRICARE Prime Remote Program areas shall involve the joint efforts of the service unit of the ADSM, the SPOCs, the Service Medical Departments, the Regional Director, and the contractor. The contractor shall distribute TMA-supplied educational materials unique to the TRICARE Prime Remote Program. The contractor is responsible for postage, envelopes, and mailing costs for distributing educational material.

5.0. The contractor shall include TRICARE Prime Remote Program information and updates as part of all TRICARE briefings. Ongoing briefings will be on an “as needed” basis and will be coordinated with the Regional Director. The contractor shall maintain records of the briefings to include a summary of the briefings with the dates, times, locations, and lists of attendees. The contractor may propose alternative methods for supplying educational information to ADSMs eligible to enroll in the TRICARE Prime Remote Program. The Regional Director and the Military Services will provide TPR briefings on an “as needed” basis.

6.0. SUPPORT SERVICES

6.1. General

The requirements and standards in [Chapters 1 and 12](#), apply to the TRICARE Prime Remote Program unless otherwise stated in this chapter.

6.2. Inquiries

6.2.1. The contractor shall designate a point of contact for Government (Regional Director, TMA, and Military Service) inquiries related to the TRICARE Prime Remote Program. The contractor may establish a dedicated unit for responding to inquiries about the TRICARE Prime Remote Program and the Supplemental Health Care Program (see [Chapter 18](#), Civilian Care Referred by MHS Facilities, and [Chapter 19](#), Civilian Health Care of Uniformed Service Members). The contractor shall respond to all inquiries--written, telephone, walk-in, etc.-- that are not related to dental care or to SPOC reviews of medical care. The contractor shall forward all inquiries that specifically address dental care or SPOC review of medical care to the TPR enrollee’s SPOC for response. The requirements and standards in [Chapter 1, Section 3](#), apply to TPR inquiries.

6.3. Toll-Free Telephone Service

The contractor shall provide a dedicated toll-free telephone line or extension for TRICARE Prime Remote (TPR) program beneficiary inquiries. This line may also serve the Supplemental Health Care Program beneficiaries (see [Chapters 18 and 19](#)). See [Chapter 1, Section 3](#) for telephone standards. The contractor shall handle provider inquiries through the contractor's provider inquiry system.

